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A Comparative Study of ACCE-Accredited Construction Programs' Curricula

Md Ashiqur Rahman¹, Lufan Wang¹, and Nipesh Pradhananga¹
¹Florida International University

The development of well-structured curricula is at the cornerstone of quality education. In construction, there exist a variety of programs with diverse curricula. Sharing insights from these programs can encourage the adoption of best practices and help new program administrators improve their offerings to better address the evolving industry needs. In this paper, the authors conducted a comparative study of the 77 ACCE (American Council of Construction Education)-accredited construction programs in the United States. The curricula design of these programs is systematically compared based on the frequency of courses used to evaluate the 17 ACCE-defined student learning outcomes (SLOs). The findings of this study aim to identify key trends, highlight differences, and explore opportunities for improvement in construction education.

Keywords: Construction Education; ACCE (American Council of Construction Education); Curricula Design; Student Learning Outcomes (SLO); Accreditation

Introduction

The construction industry is a major contributor to the U.S. economy. It employs around 8 million people and contributes over two trillion dollars every year (Associated General Contractors of America, 2023). Construction management programs play a crucial role in preparing students to successfully enter this vital industry. The curricula of these programs must meet industry needs, comply with educational standards, and equip students with the necessary skills to succeed in a complex and dynamic work environment in construction. However, there still lacks a comprehensive review of how construction programs across the U.S. function. Each program has its unique characteristics. Especially in this AI era, there is a pressing need to revisit the established construction programs, identify best practices, and propose new directions on curricula improvement to keep pace with industry changes.

To this end, this paper presents preliminary results from a comparative analysis of the curricula for the 77 ACCE (American Council of Construction Education)-accredited construction programs in the U.S. This effort allows for a benchmarking of common practices in existing construction programs, and the program leadership can leverage this study to identify areas where their program can improve. This analysis can also aid ACCE in evaluating current gaps and challenges across institutions, as well as the emerging trends within the current landscape in education, guiding new policies to fit the

change in the industry. Furthermore, it allows prospective students to make informed decisions based on the curriculum offerings of different programs.

Background

Accreditation of Construction Programs

Accreditation of academic programs serves as a critical measure of quality assurance and adherence to established educational standards (U.S. Department of Education, 2024). For construction-related fields, there are three main accreditation programs – the American Council for Construction Education (ACCE), the Accreditation Board for Engineering and Technology (ABET), and the Association of Technology, Management, and Applied Engineering (ATMAE). ACCE is a preeminent accreditation program specifically for construction education. Established in 1974, ACCE has become a leading global advocate of quality construction education (ACCE 2024). There are 15 ACCE-accredited Associate's degree programs, 77 Bachelor's degree programs, and 5 Master's degree programs nationwide. ABET accredits college and university programs in applied science, computing, engineering, and engineering technology. For construction-related fields, ABET typically accredits civil engineering, construction engineering, and construction engineering technology programs, with an emphasis on ensuring technical competencies and problem-solving abilities (ABET, 2024). There are 91 construction-related programs that are ABET accredited in the U.S. ATMAE is a specialized accreditor for technology, management and applied engineering degrees (ATMAE, 2024). It was initially recognized by the Council for Higher Education Accreditation (CHEA) in 2002. There are 23 construction-related programs that are ATMAE accredited in 2023.

Differences among Construction Programs

Construction programs in higher education can vary significantly. Although all programs relate to construction, currently offered programs can be primarily classified into construction engineering, construction management, construction technology, and building construction. Each of these programs emphasizes different aspects of construction education, which in turn shapes the curriculum and the skillsets of their graduates that leads to different career paths. For example, Construction Engineering (CE) programs typically emphasize engineering principles, structural analysis, and design, which require intensive knowledge in mathematics, physics, and engineering. Construction Management (CM) programs focus more on the whole construction process, such as project management, estimating, scheduling, and business aspects of construction, offering a balanced mix of technical and management courses, and are typically offered with strong industry connections. Construction Technology (CT) programs emphasize hands-on technical skills and applied construction methods, which often take a more practical approach than CE or CM programs. Building Construction (BC) programs often combine architectural concepts with construction practices. While these programs have distinct focuses, they share common elements such as safety management, construction documents, estimating, scheduling, construction materials and methods, and project management fundamentals. The main distinctions among these programs lie in their depth of technical content, management focus, balance of practical versus theoretical knowledge, typical career paths, and departmental organization within their institutions.

Existing Research and Knowledge Gaps on Construction Program Accreditation

Several research efforts have focused on curriculum design and accreditation in construction-related fields. Most of the existing studies are conducted to analyze the accreditation requirements and their implementation or the course design to fulfill specific Student Learning Outcomes (SLOs). For

example, Leathem (2020) developed a performance criteria model that involved industry experts, faculty, and alumni to evaluate each SLO. Alhorani et al. (2021) presented the process and lessons learned of a civil engineering program seeking first-time ABET accreditation. Shane et al. (2018) compared the different requirements of ACCE and ABET accreditation, and developed rubrics that translate the general ABET student outcomes into measurable units specific to the construction engineering curriculum. Taylor et al. (2014) presented the practices of curriculum changes to integrate BIM (Building Information Modeling) in their ACCE-accredited program.

Despite the importance of existing research, there is still a lack of comprehensive analysis that evaluates how construction programs systematically incorporate and assess the SLOs across their curriculum design. Existing efforts typically examine individual program curricula and specific learning outcomes; however, a comparative analysis is necessary to benchmark and identify common practices among peers, and increase transparency in curriculum development, execution and graduation standards.

Therefore, the purpose of this study is to analyze the curricula of the 77 ACCE-accredited construction programs in the U.S. ACCE-accredited programs were chosen because of their construction-specific standards and their widespread recognition within the industry. Specifically, this study aims to answer the following research questions:

1. How do ACCE-accredited construction programs vary in their approaches to implementing and assessing the required SLOs across their curricula?
2. What are the common patterns and distinctive strategies employed by ACCE-accredited programs in mapping their course offerings to meet specific SLO requirements?
3. What best practices can be identified from existing implementations in ACCE-accredited construction programs?

Methodology

This study utilized SLO assessment reports of 77 ACCE-accredited universities in the U.S. to evaluate the curricula of various construction programs. The list of programs and their SLO assessment reports were obtained from the most recent publicly available information from ACCE's website (ACCE 2024). The data within SLO reports were based on two primary assessment types: (1) direct assessment and (2) indirect assessment. According to the collected data, direct assessments were conducted through various relevant courses within the construction programs of all ACCE-accredited programs. In contrast, most indirect assessments were based on the feedbacks from student, alumni, and employer surveys. Hence, this paper focuses on direct assessments to present the findings.

The collected data were organized into a structured database for analysis. Each program's assessment report was reviewed to extract relevant details regarding course codes and course titles for direct and indirect assessments for each of the 17 SLOs, as listed in Table 1. It can be observed that the SLOs follow Bloom's Taxonomy to establish learning goals and outcomes, with SLOs 1-5 requiring students to have the highest level of mastery and be able to "create" original work on the topic; SLOs 6-7 require students to "analyze" a problem by breaking down the information and understanding relationships among parts; SLOs 8 and 9 require students to "apply" acquired knowledge to solve new problems; and SLOs 10-17 to "understand", classify, compare and explain concepts.

In cases where information was incomplete or unavailable, those programs were excluded from the analysis to ensure consistency, resulting in the inclusion of 62 programs from the total sample.

Figure 4 demonstrates the variation in the unique number of courses utilized to assess each SLO across all programs in the U.S. For SLOs 3, 5, 10, 13, and 15, all the programs utilized no more than two courses to assess, with more than 80% of the universities using only one course. The SLOs encompass themes related to construction safety, scheduling, project delivery, project control, and sustainability. Additionally, word clouds were generated using the course names corresponding to each SLO to gain a deeper understanding of the topics associated with these SLOs. The full results are shown in the Appendix. This paper presents preliminary findings on analysis of the SLOs solely by the names of the courses that are used to assess the respective SLOs. Additional analyses of course syllabi, combination of courses for each SLOs and levels of assessment are necessary to make more informed decisions. For instance, Figure 5 illustrates the word cloud generated from the names of the courses used to assess SLO 3. In this visualization, terms such as safety, management, and project emerge more prominently, reflecting their higher frequency and significance within the relevant courses. This observation emphasizes the reliance on a different set of courses for assessing SLO 3 across construction programs. The frequency and dispersion of words in the word cloud shows how construction programs across the nation have been handling the SLOs and serve as a guide to administrators willing to start new programs or make changes to their existing curriculum. While generating the word clouds, terms like “construction” and “building” were excluded to prevent their obvious dominance, and general terms like “and”, “introduction to” and “for” were excluded to focus on the keywords. Similar terms like “estimating” and “estimation”, “schedule” and “scheduling” and “structures” and “structural” were grouped together.

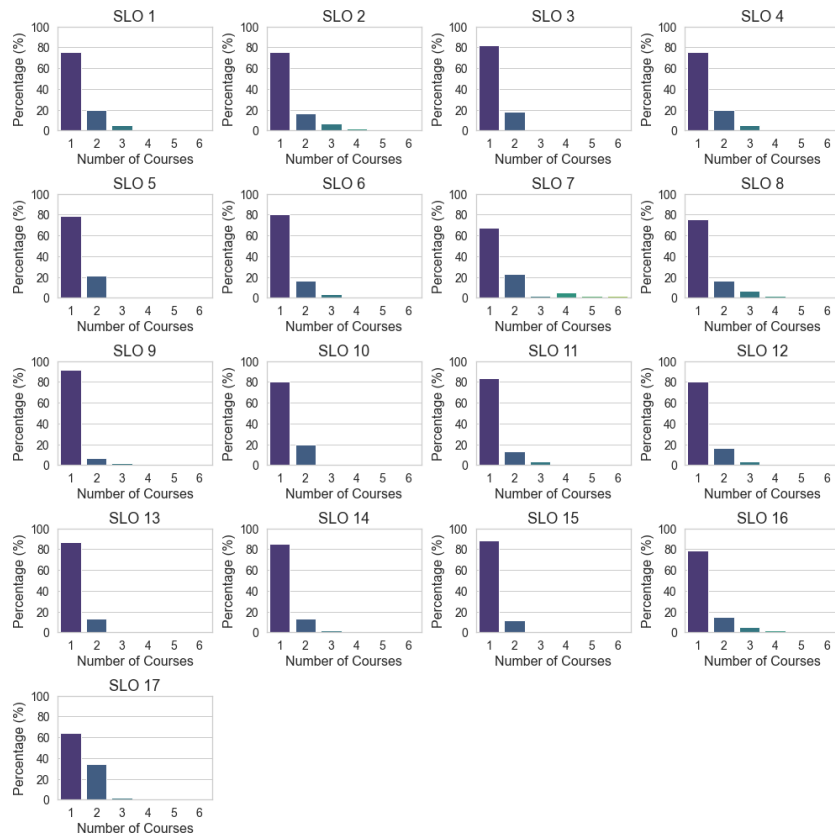


Figure 4. Percentages of programs and numbers of courses utilized for each SLO



Figure 5. Word cloud generated from the names of the courses used to assess SLO 3

For SLOs 6, 9, 11, 12, and 14, a maximum of three courses were utilized for assessment, as presented in Figure 4. These SLOs are topics related to ethics, surveying, accounting and cost control, quality assurance, and contracts and construction law. The data shows that over 80% of the programs rely on a single course to assess these SLOs; however, some variability is observed in the distribution of courses used for assessment. For example, SLO 9, which emphasizes applying basic surveying techniques for construction layout and control, is predominantly assessed through surveying courses at most universities (shown in Figure 6). However, other courses, including those related to plan reading and specifications, soil mechanics, and mechanical and electrical systems also contribute to the assessment. This implies that while surveying is offered as a stand-alone course in many programs, there are programs that assess students' surveying knowledge through other courses, some possibly in courses outside their programs.

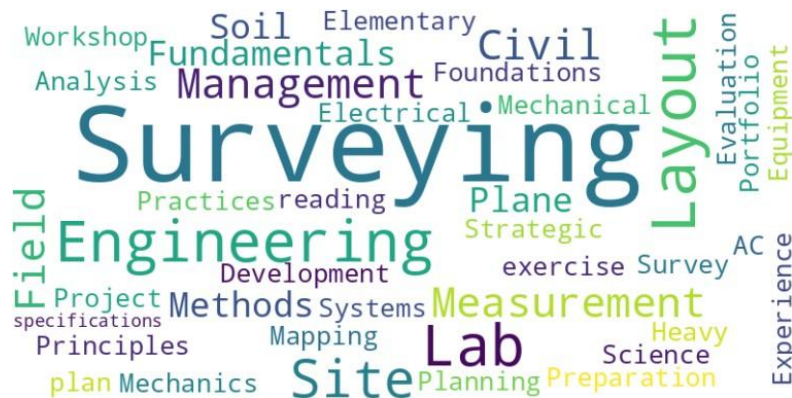


Figure 6. Word cloud generated from the names of the courses used to assess SLO 9

In contrast, SLOs 1, 2, 4, 7, 8, 16, and 17 exhibited a sparse pattern where more courses were employed for their assessment. For instance, SLO 1, which aims to evaluate student performance in creating written communications appropriate to the construction discipline, was assessed mainly by capstone project but also demonstrated a trend with many other courses, such as internships, construction contracts, safety, and estimating (shown in Figure 7). This indicates that while many programs commonly use the capstone project to evaluate SLO 1, the selection of courses varies

Conclusion

In conclusion, this study provides preliminary results towards a comprehensive analysis of the curricula of 77 ACCE-accredited construction programs in the U.S. and their alignments with the 17 SLOs, offering valuable insights for academic leaders, accreditation bodies, and prospective students. The study identifies that the majority of the programs use 11-14 courses to assess the SLOs, and the unique number of courses used to assess each SLO varies significantly across programs. SLOs related to safety, scheduling, project delivery, project control, and sustainability are most commonly assessed using a single course, whereas other SLOs, such as written communications, construction materials, and methods, demonstrated a diverse range of courses being evaluated. The study identifies both common practices and distinct strategies used by different construction programs to align their curricula with ACCE accreditation standards. These findings can help program administrators identify areas for improvement, encourage the adoption of best practices, and support ACCE in refining its accreditation standards to better reflect evolving industry trends. In their future work, the authors will dive deeper into each program in terms of their admission and graduation requirements, department resources, specific courses offered in the curricula, faculty-student ratio, and industry partnerships to gain a more comprehensive understanding of how these factors contribute to program quality and student success. The authors will additionally explore the indirect assessment of SLOs across various construction programs for future research.

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