



CMR INSTITUTE OF TECHNOLOGY
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BENGALURU, INDIA

Department of Management Studies & Research Centre

INTERNATIONAL CONFERENCE ON BUSINESS TRANSFORMATION & INNOVATIONS FOR SUSTAINABLE FUTURE

BTISF - 2026

(Hybrid Mode)

22nd & 23rd May, 2026

Call for Papers

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- ✓ Digital Transformation
- ✓ Sustainable Finance
- ✓ Global Marketing
- ✓ Human Capital and Leadership
- ✓ Geopolitical Scenarios
- ✓ Entrepreneurship and Innovation

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