



International Conference on Emerging Trends in Business Analytics & Management Sciences

57th Annual Convention of Operational Research Society of India (ORSI-2024)

Exhibition for Analytics and AI companies/Start-ups

Venue: VMCC, IIT Bombay, Mumbai-400076, India

12–14 December 2024

<https://www.orsi.sjmsom.in>

About the conference

SJM School of Management, Indian Institute of Technology Bombay (IITB) in association with the Operational Research Society of India (ORSI) (Mumbai Chapter), is happy to announce the 57th Annual Convention of ORSI (2024-ORSI), scheduled from 12 to 14 December 2024 at Victor Menezes Convention Center (VMCC), IIT Bombay, Mumbai.

The theme for this year's conference, '*Emerging Trends in Business Analytics & Management Sciences*,' is poised to ignite discussions and collaborative efforts to redefine operations and analytics within a rapidly changing landscape. With a focus on aligning with contemporary challenges, the conference aims to create a nexus for experts to share research, unveil novel strategies, and showcase analytical tools transforming the operational and business landscape. The potential scope, therefore, includes several tracks belonging to the broad areas of *Business Intelligence, Sustainable Management, and Analytics*:

- Operations Research and Applications
- Machine Learning and Data Science
- Supply Chain Analytics
- Financial Data Analytics
- Information Systems and Analytics
- Marketing Analytics
- Analytics in Strategy and Competitiveness
- Sustainability through Business Analytics
- Artificial Intelligence, Big Data, IoT, Blockchain, and Cloud Computing
- Applied Statistics in Management
- Applied Mathematics and Simulation in Business
- Analytics for Environmental Economics
- Environment, Social, and Governance (ESG) Analytics
- Fuzzy Logic and Intelligent Systems
- Any other issues in Business Analytics and Intelligence

We also invite business case studies and industry application-focused abstracts/papers relevant to the broad theme of the conference.

Important Dates

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| • Abstract submission closes | 30 September 2024 |
| • Full paper submission closes | 30 August 2024 |
| • Registration closes | 31 October 2024 |

For important updates, please visit the [conference website](https://www.orsi.sjmsom.in) regularly.

Submission Guidelines

- The extended abstract should contain approximately 1000 words. Abstracts must include a clear indication of the purpose of the study, sources of data, methodology, major results, implications, and key references.
- Every submission will undergo a review process, and the acceptance of the abstract or paper will be communicated in due course.
- Full paper submission is mandatory for (i) Inclusion in the Proceedings, & (ii) Journal Publication. Otherwise, it is Optional.
- The details of submission of abstracts and full-length papers can be found on the [submission page](https://www.orsi.sjmsom.in) of conference website.
- For any query, you can reach us through email: orsi2024iitb@sjmsom.in

Organizing Chair

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Conference website: <https://www.orsi.sjmsom.in>