

Call For Papers

1st International Business Research Symposium

Theme Doing Research that Matters

MAY 24-25, 2024

IFRANE, MOROCCO

Tracks

- Finance & Accounting
- Marketing, Digital Analytics, Social Media
- Economics & Quantitative Methods
- Logistics & Supply Chain Management
- Information Systems, Business Analytics & AI
- Management, Entrepreneurship, Leadership, OB, HRM

SUBMISSION GUIDELINES

Abstracts should be 350 words or less and must provide a clear overview of the research objectives, methodology, key findings, limitations, and upto 6 keywords.

Full papers should be in English, 3500 words or less (including references), adhering to the prescribed formatting guidelines.

All submissions will undergo a rigorous review process to ensure quality and relevance.

Accepted papers will have the opportunity for presentation during dedicated sessions or inclusion in the conference proceedings.

IMPORTANT DATES

Abstract Submission Deadline	March 7th, 2024
Notification of Abstract Acceptance	March 15th, 2024
Full Paper Submission Deadline	April 10th, 2024
Notification of Paper Acceptance	April 17th, 2024
Conference Date	May 24-25th, 2024

REGISTRATION FEE

Student	1000 MAD
Regular	2000 MAD

FOR SUBMISSION

SBASymposium24@au.ma

CONFERENCE OFFICE

School of Business Administration
Al Akhawayn University

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AL AKHAWAYN
UNIVERSITY

SCHOOL OF BUSINESS
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